

Skamania County
Quit Line Data Summary
October 1 - December 31, 2002

	County	State
Number of Calls to Quit Line	N = 18	N = 3,753
Percent of Statewide Calls	0.5%	100.0%
Percent of State Population in County¹	0.2%	100.0%

	County %	State %
Gender	N = 18	N = 3,291
Female	72.2%	61.0%
Male	27.8%	39.0%
Race/Ethnicity	N = 16	N = 2,816
People of Color	12.5%	13.9%
White	87.5%	86.1%
Age	N = 15	N = 2,956
Less than 18 years old	13.3%	2.7%
18 - 24 years old	6.7%	14.4%
25 - 34 years old	20.0%	21.8%
35 - 44 years old	40.0%	25.9%
45 years and older	20.0%	35.1%
Education	N = 14	N = 2,860
Did not graduate high school	21.4%	18.4%
High school graduate	21.4%	33.3%
Some college/vocational school	35.7%	34.9%
College graduate	21.4%	13.5%
Caller Type	N = 17	N = 3,367
General Information	0.0%	11.2%
Health care provider	11.8%	2.9%
Tobacco user	88.2%	85.9%
Payer Type	N = 9	N = 2,129
Insured	44.4%	41.5%
Uninsured	22.2%	24.9%
Medicaid	33.3%	33.5%
Heard About	N = 14	N = 2,888
Past caller	21.4%	18.5%
Employer/worksites	0.0%	0.8%
Health care provider	21.4%	21.8%
Television	14.3%	18.4%
Outdoor advertisement (billboard/bus/wall)	0.0%	7.2%
Targeted mailing	0.0%	0.9%
Great Start	0.0%	0.1%
Radio	0.0%	2.2%
Newspaper/Magazine	0.0%	2.2%
Brochure/Newsletter	21.4%	6.2%
Family or friend	21.4%	17.9%
Health Department	0.0%	2.9%
School	0.0%	0.9%